

For Immediate Release

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LORETTA LYNN

To Perform at Ball State University's Emens Auditorium!

MUNCIE, IN – Country legend LORETTA LYNN will perform at Ball State University's Emens Auditorium on FEBRUARY 19TH at 7:30PM (originally scheduled for November 6th; tickets purchased for this date will be honored for the rescheduled date). Tickets are ON SALE NOW and priced at \$34.50 - \$49.50. Tickets are available at the Emens Box Office, all Ticketmaster outlets, charge-by-phone at 800-745-3000, or online at www.ticketmaster.com. For more information call 765-285-1539 or visit www.bsu.edu/emens.

ABOUT LORETTA LYNN:

For over four decades now, Loretta has fashioned a body of work as artistically and commercially successful—and as culturally significant—as any female performer you'd care to name. Her music has confronted many of the major social issues of her time, and her life story is a rags-to-riches tale familiar to pop, rock and country fans alike. The Coal Miner's Daughter—the tag refers to a hit single, an album, a best-selling autobiography, an Oscar-winning film, and to Lynn herself—has journeyed from the poverty of the Kentucky hills to Nashville superstardom to her current status as an honest-to-goodness American icon. Her latest album, the Jack White-produced *Van Lear Rose*, is poised now to remind the world yet again of Lynn's power as a vocalist and her skill as a songwriter. Lynn fashioned her distinctive style—a mature fusion of twang, grit, energy and libido—an approach she first perfected in the songs of other writers. In “*Wine, Women, and Song*,” “*Happy Birthday*,” and “*Blue Kentucky Girl*,” each a Top Ten hit in 1964, Loretta played a plucky young woman who alternated between waiting for her wayward man to walk back in the door and threatening to walk out herself. Such hits were early hints of Loretta's undeniably strong female point of view—a perspective unique at the time both to country music specifically and to pop music generally and a trend in her music that became further pronounced as she began to write more of her own songs. Loretta wrote a string of hits unprecedented for their take-no-crap women narrators. In “*You Ain't Woman Enough (to Take My Man)*” [#2, 1966], “*Don't Come Home A'Drinkin' (with Lovin' on Your Mind)*” [#1, 1967], and “*Fist City*” [#1, 1968], among others, Loretta presented a new character on the country scene: a woman unafraid to stand up for herself, just like real women did. Drawing upon her own experiences as a harried young wife and mother, and upon a homespun sense of humor at once both pointed and hilarious, Loretta issued warnings to soused and philandering hubbies everywhere—and to the female competition—that she was not to be trifled with. Loretta was more interested in life as it was lived—in the kitchen and in the bedroom—by millions of working-class women everyday. In 1972 Lynn won her second Best Female Vocalist award from the Country Music Association and became the first woman to win the CMA's most prestigious award, Entertainer of the Year. By the time of her last major hit—“*I Lie*,” in 1982—Lynn could count 52 Top 10 hits and 16 #1's. Loretta Lynn spent the '90s largely away from the spotlight, caring for her ailing husband Doo and, after he died in 1996, grieving his loss. The music scene has changed considerably in her absence but it's also a scene she helped create. Indeed, it would be all but impossible to imagine the likes of Shania Twain's “*Any Man of Mine*” and Deana Carter's “*Did I Shave My Legs for This?*” or any number of Dixie Chicks hits, without her. *Van Lear Rose*, with its moody, propulsive arrangements, loud and rocking guitars and intimate songwriting, can only extend Lynn's profound influence into a new century—and to a new generation of fans.

This event is produced by NiteLite Promotions. The Box Office can be reached at (765) 285-1539, toll free at (877) 99-EMENS. For more information visit www.bsu.edu/emens.